

How to Build a Pinterest Account FAST

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Quick Start Task List:

- Create Account
- Setup Bio & Profile Picture
- Apply for business account and get verified if you want to use rich pins
- Validate Rich Pins
- Install Follow Liker Software (<http://richgerald.com/follow-liker>)
- Prepare your keyword list (5-10)
- Find 4-5 Competitor Pinterest Accounts with same target demographic
- Setup first project in Follow Liker
- Import Account Settings - email, username, pw
- Open Wizard with right click on account name under custom settings
- Check Scrape User and Follow and Unfollow
- Check off "show advanced settings", Click Next
- Begin Setting up Scraped User Settings
- Setup Normal Search Query Type for each keyword in your list above
- Set Scrape user limit quite low below 40, it runs multiple times and doesn't need to be high
- Set Follow User Settings, a zero ratio is fine for starting but slowly move it towards 1.0 to have even ratio
- Keep follow limit low at first and raise each day
- Unfollow User Setting - Unfollow after 3 days
- Set automation time to whatever you want
- That alone will start to get you followers. But you still need content in your pin boards for real growth.

Automated Content Curation:

- Setup a board in pinterest called "Love These" or something vague, set it to private board
- Check off Scrape Pin, Repin, Like, Comment on the wizard
- Setup Scrape Pin Queries using the keywords in your list
- Set repin board name to "Love These" or whatever you chose. Follow Liker will automatically create a new board if necessary.
- Set repin settings quite low until you observe how it works
- Check the board in Pinterest, prune out the bad repins, and then set to public board.
- Repeat the above settings for more content. Add in the below settings for more engagement.

Automated Engagement:

- Setup how many likes per day, again start slow

Setup how many comments per day, use emoji's as your comments to look neutral and not spammy

That's it! You are now on your way to a very large, active and engaged pinterest account! Don't forget to add in the manual touches and keep your account looking fresh!